

10-12 May 2019
 ilu Sõnum, Beauty World,
 Tallinn, Estonia

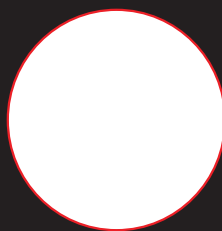


Nailympia®

COMPETITION

ESTONIA | 2019

In association with
scratch



Model # above



Image courtesy of Irena Kostova

PHOTOGRAPHIC NAIL ART

		Total Possible Points	Total Points Given
Judge #1	Instant impact Does the image have a 'wow' factor that commands attention?	10	
	Clarity of photograph and nails Is the image clear and completely in focus? Are the nails well photographed? Is whole image finished with post-production tweaks?	10	
	Overall styling Looking at the whole image, has every detail of the hair, make-up and the costume been considered?	10	
	Complexity What was the complexity of the photograph? How much effort went into creating it?	10	
Entry total for judge 1 (40)			<input style="width: 50px; height: 20px;" type="text"/>

Judge #2	Originality of concept Is the theme and image striking? Is it unusual and creative?	10	
	Use of colour and lighting Does the use of lighting, backdrop and props fit the theme and ensure the image makes an impact?	10	
	Nail finish Is the nail design finished to perfection? Are they even in shape and form, with close attention paid to the cuticles and skin surrounding?	10	
	Cover worthiness Can you see this shot on the cover of Scratch or another nail/beauty magazine?	10	
Entry total for judge 2 (40)			<input style="width: 50px; height: 20px;" type="text"/>

PHOTOGRAPHIC NAIL ART

Judge #3	Execution of concept From the styling to the model's nails, has the whole look been well executed?	10	
	Nail design Does the nail design fit with the theme? Has the design brought the concept to life with its style and use of colours?	10	
	Model, pose and positioning Consider the model's pose and hands – does it draw the eye to the nail design? Is the model a great fit for the concept?	10	
	Step by step Is the step by step presented well and explains all the ideas and steps it took to create the photograph? Content / quality / design / layout	10	

Entry total for judge 3 (40)

TOTAL SCORE

- 1 – Unacceptable
- 2 – Not quite a 1, but still needs a lot of work
- 3 – Below average skill level
- 4 to 5 – Average skill level
- 6 to 7 – Above average skill level
- 8 – Very good, well on the way to a winning technique
- 9 – Virtually flawless, excellent skill
- 10 – Flawless in every way, no improvement possible

