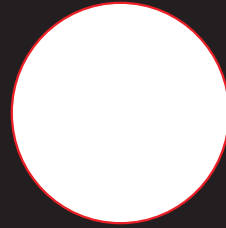


10-12 May 2019
 ilu Sõnum, Beauty World,
 Tallinn, Estonia



In association with
scratch



Model # above



Image courtesy of Irena Kostova

Nailympia[®]

COMPETITION

ESTONIA | 2019

REALITY NAIL ART

45 minutes

Total
Possible
Points

Total
Points
Given

Judge 1	Demographics How well do these designs fit the age demographic stated in the design brief? (1st nail tip to reflect under 25s – 2nd to reflect 25-45s – 3rd to reflect over 45s.)	10	
	Originality How original are the designs. Has the nail artist shown imagination and skill?	10	
Entry total for judge 1 (20)			

Judge 2	Media Has there been a good & imaginative use of nail art media within a commercial context?	10	
	Use of colour Was colour theory applied? Do the colours used complement the design?	10	
	Creativity Look at the complexity of the design and the steps and tools it took to create.	10	
Entry total for judge 2 (30)			

Judge 3	Balance Does the art look evenly balanced on each nail with not too much or too little in the design?	10	
	Timing & Practicality Is it possible to create these designs within a commercially viable time on both hands? How practical are these designs for a busy working salon?	10	
Entry total for judge 3 (20)			

Judge 4	Overall Work Are the designs a good standard for commercial salon nails? Can you see these being popular within their demographic?	10	
	The Finish Are there any scratches in the paint or product application? Is the entire nail finished to a high gloss shine where applicable?	10	

Entry total for judge 4 (20)

TOTAL SCORE

- | | |
|---|---|
| 1 – Unacceptable
2 – Not quite a 1, but still needs a lot of work
3 – Below average skill level
4 to 5 – Average skill level
6 to 7 – Above average skill level | 8 – Very good, well on the way to a winning technique
9 – Virtually flawless, excellent skill
10 – Flawless in every way, no improvement possible |
|---|---|